



## 2010 Application

### How to Apply

1. Review our grant guidelines to determine eligibility
2. Submit grant application based on guidelines provided (must include a copy of IRS tax-exempt determination letter and most recently filed Form 990)

#### *The NASCAR Foundation Mission:*

*The NASCAR Foundation embodies the compassion of the NASCAR Family and our commitment to serving communities. The Foundation supports charities created by members of the NASCAR Family that benefit a wide range of people and causes. These organizations demonstrate the many passions and interests that drivers, teams and industry members have away from the track.*

The NASCAR Foundation makes grants to 501(c)(3) tax exempt charities in the United States, with a focus on organizations that have a tie to the motorsports industry. The Foundation does not make loans or grants to individuals or endowment funds. Grants will be reviewed on a yearly basis and will typically range from \$500 to \$10,000. (The NASCAR Foundation may authorize grants in excess of \$10,000 at the discretion of its Board of Directors).

The NASCAR Foundation will consider only one proposal from the same organization in a 12-month period and will give first priority to organizations that have been invited to apply for a grant. However, unsolicited requests that match the eligibility requirements will also be considered by the committee. All requests are due by October 1, 2010 at 5pm. Requests will be reviewed and all applicants will be notified of the grant decisions by November 1, 2010. Due to an anticipated high volume of requests, not all applications will be approved for funding.

Please review the following eligibility questions before beginning the application process. If you do not meet the eligibility requirements but still submit an application, The NASCAR Foundation reserves the right to not review or respond to your application for funding.

To be eligible you should be able to answer “Yes” to the following three questions:

1. Is your organization an IRS qualified 501(c)(3) charitable organization?
2. Is your program located in the United States?
3. Is your organization non-discriminatory in policies and practices with regard to physical abilities, gender, race, sexual orientation, ethnic origin and/or creed?

To be eligible you should be able to answer “No” to the following three questions:

1. Are you seeking support for an individual person or family?
2. Are you seeking support for a political candidate or organization?
3. Are you seeking funding for religious activities, in whole or part, for the purpose of promoting religious doctrine?

If you were able to answer the above questions in the appropriate way, please continue with the application process. Please answer the questions from the attached Grant Proposal Form to the best of your ability.



## 2010 Grant Proposal Form

Date \_\_\_\_\_

Applicant Organization \_\_\_\_\_

IRS Employer Identification Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Chief Executive of Organization \_\_\_\_\_

Organization Contact and Title (if different from above) \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Amount of Grant Requested \_\_\_\_\_

Type of Organization

\_\_\_\_\_ Public Charity

\_\_\_\_\_ Private Foundation (circle one: Operating / Non Operating)

\_\_\_\_\_ Donor Advised Fund through Community Foundation

Name of Community Foundation

*Please respond to the following information requests. Provide as much detail as possible. All responses must be typed.*

1. Mission of applying organization (50 words, max).
2. Affiliation(s) with NASCAR (List any organization(s) or individuals that support your organization that are affiliated with NASCAR).
3. Organization's current-year operating budget.
4. Name of project for which funds are being requested.
5. Purpose of project (250 words, max).
6.
  - a.) What specific groups of community residents will your project serve?  
(Example: age, gender, neighborhood, socio-economic groups, etc.)
  - b.) How many individuals will be served?
  - c.) How will the target population be involved in the development and operation of the project?
7. Why is this project important to your community or the motorsports industry? (200 words, max)
8. Project budget and timetable.
9. List or describe other funding sources for this project (foundations, corporations, individual donors, fundraisers, etc.).
10. How will you measure the success of the project? (150 words, max)
11. How will this project be financed in the future? (150 words, max)
12. Please submit your IRS Tax-Exempt Determination Letter and copy of your most recently filed Form 990.
13. If you are asking for \$25,000 or more, please submit your latest third party audit.
14. On behalf of Applicant Organization, I as an officer or other authorized individual of such organization ("Submitter"), submit this Application. I have truthfully completed the Application to the best of my ability and hereby agree to the following in the event Applicant Organization is awarded a grant:
  - a) Applicant Organization must repay to The NASCAR Foundation any amounts not used for purposes of the grant;
  - b) Applicant Organization if requested by The NASCAR Foundation shall submit report(s) to The NASCAR Foundation on the manner in which the funds are spent OR progress made in accomplishing the purposes of the grant;

- c) Applicant Organization will keep records of receipts and expenditures in connection with the grant and make its records available to The NASCAR Foundation at reasonable times; and,
- d) Applicant Organization will not use any of the grant funds to influence legislation or the outcome of elections or to undertake any nonexempt activity in connection with such funds.

Submitter: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Thank you for your application. Applicants will be informed of the committee's decision by November 1, 2010.

Please mail completed applications to:

MIS Cares  
Attn: Grant Review Board  
12626 US Highway 12  
Brooklyn, MI 49230