

# MIS CHARITY DINNER

## Presented by Consumers Energy

Benefitting the Henry Ford Allegiance Health Foundation, ProMedica, and MIS Cares  
At Michigan International Speedway | Friday, August 9 | 7:00 p.m.

### SOLD! Presenting Sponsor: Consumers Energy

- Twenty (20) event tickets
- Ten (10) tickets to the Corrigan Oil 200 on Saturday, August 10
- Ten (10) tickets to the Consumers Energy 400 on Sunday, August 11
- Two (2) Foursomes in MIS Cares Golf Scramble on Monday, June 22, 2020
- Logo and/or company name on all printed materials
- Logo and/or company name on social media to promote event
- Two (2) exclusive banners in event tent
- Full page ad in Charity Dinner Program
- Company introduction at dinner

### Dinner Sponsor - \$7,500

- Twenty (20) event tickets
- Eight (8) tickets to the Corrigan Oil 200 on Saturday, August 10
- Eight (8) tickets to the Consumers Energy 400 on Sunday, August 11
- One (1) Foursome in MIS Cares Golf Scramble on Monday, June 22, 2020
- Logo and/or company name on all materials associated with dinner
- One (1) exclusive banner in event tent
- Full page ad in Charity Dinner Program
- Company recognition at dinner

### Bar Sponsor - \$4,000

- Ten (10) event tickets
- Six (6) tickets to the Corrigan Oil 200 on Saturday, August 10
- Six (6) tickets to the Consumers Energy 400 on Sunday, August 11
- Logo and/or company name on all materials associated with bar
- Event specialty drink naming rights
- One (1) exclusive banner in event tent
- Half page ad in Charity Dinner Program
- Company recognition at dinner

### Event Gift Sponsor - \$3,000

- Ten (10) event tickets
- Four (4) tickets to the Corrigan Oil 200 on Saturday, August 10
- Four (4) tickets to the Consumers Energy 400 on Sunday, August 11
- Logo on event gift bag and opportunity to supply giveaway for event gift bags
- One (1) exclusive banner in event tent
- Quarter page ad in Charity Dinner Program
- Company recognition at dinner

### SOLD! Dessert Sponsor: FireKeepers Casino Hotel

- Ten (10) event tickets
- Four (4) tickets to the Corrigan Oil 200 on Saturday, August 10
- Four (4) tickets to the Consumers Energy 400 on Sunday, August 11
- Logo and/or company name on all materials associated with dessert
- One (1) exclusive banner in event tent
- Quarter page ad in Charity Dinner Program
- Company recognition at dinner

### Auction Sponsor \$2,500

- Ten (10) event tickets
- Four (4) tickets to the Corrigan Oil 200 on Saturday, August 10
- Four (4) tickets to the Consumers Energy 400 on Sunday, August 11
- Logo and/or company name on all materials associated with silent and live auction
- One (1) exclusive banner in event tent
- Quarter page ad in Charity Dinner Program
- Company recognition at dinner

### Q&A and Autograph Session Sponsor \$2,500

- Ten (10) event tickets
- Four (4) tickets to the Corrigan Oil 200 on Saturday, August 10
- Four (4) tickets to the Consumers Energy 400 on Sunday, August 11
- Logo and/or company name on all materials associated with Q&A and Autograph Sessions
- One (1) exclusive banner in event tent
- Quarter page ad in Charity Dinner Program
- Company recognition at dinner

### Event Supporter \$1,250

- Ten (10) event tickets
- Two (2) tickets to the Corrigan Oil 200 on Saturday, August 10
- Two (2) tickets to the Consumers Energy 400 on Sunday, August 11
- Quarter page ad in Charity Dinner Program

### Event Table \$900

- Ten (10) event tickets
- Mention in Charity Dinner Program

### Weekend Experience \$179

- One (1) event ticket
- One (1) ticket to the Corrigan Oil 200 on Saturday, August 10
- One (1) ticket to the Consumers Energy 400 on Sunday, August 11

### Individual Ticket \$90

- One (1) event ticket

### Event Schedule

- 7:00 p.m. Main Event Begins | Strolling Food & Beverage Stations | Raffle | Photo Booth
- 7:45 p.m. Silent Auction
- 8:00 p.m. Casino Tables Open
- 10:00 p.m. Event Concludes & Casino Tables Close



Michigan International Speedway | Ticket Office 888.905.7223 | MISPEEDWAY.COM

MIS Cares is the official charitable fund of Michigan International Speedway and a donor advised fund of The NASCAR Foundation

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## Presented by Consumers Energy

Benefitting the Henry Ford Allegiance Health Foundation, ProMedica, and MIS Cares  
at Michigan International Speedway | Friday, August 9 | 7:00 p.m. | 2019 Theme: Casino Night

### Available Sponsorships:

**SOLD!** Presenting Sponsor: Consumers Energy

Dinner Sponsor - \$7,500

Bar Sponsor - \$4,000

Event Gift Sponsor - \$3,000

**SOLD!** Dessert Sponsor - FireKeepers Casino Hotel

Auction Sponsor - \$2,500

Q&A and Autograph Session Sponsor - \$2,500

Event Supporter \$1,250 (*eight sponsorships available*)

Event Table \$900 (*multiple sponsorships available*)

Auction Item Donation

Please call us at 888-905-7223 to purchase the following options:

Weekend Experience \$179

Individual Ticket \$90

Business Name (as you want listed in program): \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Auction Item Description: \_\_\_\_\_

\_\_\_\_\_ Value: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorship checks can be made payable to MIS Cares and mailed to:

MIS Cares

12626 US Highway 12

Brooklyn, MI 49230

For more information, visit [www.MISpeedway.com/CharityDinner](http://www.MISpeedway.com/CharityDinner) or contact

Karlie Newman at 517-592-1203 or [knewman@mispeedway.com](mailto:knewman@mispeedway.com)



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