2014 Michigan International Speedway Golden Ticket
Program Prize Descriptions

To redeem a winning Golden Ticket, please print and bring a copy of the winning Golden Ticket as well as a valid Photo ID to the Fan Appreciation booth located in the Welcome Center near the center of the New Holland Fan Plaza. MIS is not responsible for prizes that are not picked up on time. Fan Appreciation Booth hours of operation are as follows:

Friday, June 13, 2014	9 a.m. to 5 p.m.
Saturday, June 14, 2014	9 a.m. to 4 p.m.
Sunday, June 15, 2014	8 a.m. to 1 p.m.
Friday, August 15, 2014	10 a.m. to 5 p.m.
Saturday, August 16, 2014	8 a.m. to 4 p.m.
Sunday, August 17, 2014	8 a.m. to 1 p.m.

June Fan Appreciation Prize Descriptions

Ultimate Fan Experience

Golden Ticket winner will receive the following valid for ***June "event weekend" only***:

- NASCAR Nationwide Series Open Garage session passes for Friday, June 13 starting at **4 p.m.*** (valid for 2 people)
- Weekend, Fan Vision Rental
- $20 "Michigan Money" Food Voucher
- Budweiser Acceleration club Passes for both Saturday, June 14 & Sunday, June 15 (valid for 2 people)
- Pre-Race Ceremony passes/Driver Introductions for Sunday, June 15 (valid for 2 people)
- Weekend, NASCAR Cup Cold Garage passes (valid for 2 people)

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Driver Introduction Passes – valid for up to 2 people

Golden Ticket winner and one guest will receive Pre-Race Ceremonies/Driver Introduction passes valid for ***Sunday only***.

You can access the Pre-Race Ceremonies and Driver Introductions starting at 12 p.m. on Sunday, June 15 by crossing over at the stairs next to the flag stand. The flag stand is located near the start/finish line. Security will clear the area of all people without proper credentials. ***Make sure your specially-marked Pre-Race Ceremony Pass is visible at all times.*** *You are responsible for getting yourself to the Pre-Race area.* All winners must exit the Pre-Race area when directed by security and will exit via the trackside stairs to the grandstands.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Cold Garage Passes – valid for up to 2 people

Golden Ticket winner and one guest will receive a Sprint Cup Cold Garage Pass valid for ***Event Weekend (Friday – Sunday) only***.

Shirts and pants; dresses; and /or skirts and blouses are required. Shoes are required. The following are permitted: shorts, short sleeve-less shirts and blouses, and open-toed shoes. Minors must be accompanied by an adult.

*All times are subject to change

**TBD, To Be Determined dates and times will be available Friday or race weekends.

2014 Michigan International Speedway Golden Ticket
Program Prize Descriptions

These passes grant access to the NASCAR Sprint Cup Series Garage when the NASCAR "Hot Pass" is *NOT* in effect. The schedule notes the times that the "Hot Pass" goes into effect at which time you must exit the garage area. No replacement prize will be awarded if garage access is cancelled for any reason by NASCAR or another sanctioning body.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Saturday Pace Car Ride – valid for up to 2 people

Golden Ticket winner and one guest will receive a Pace Car ride Saturday morning.

- **June Ride times schedule for Saturday, June 14, 2014 at 8:00 a.m.***

Winning ticket must be redeemed the day prior to the winning prize, in addition at that time ride times will be confirmed.

Once you arrive and park, proceed to the Pedestrian Infield Tunnel in Turn 1 and onto Victory Lane on Pit Road. If you are an Infield Guest, please exit the Infield Gate 40B and proceed to Victory Lane on Pit Road.

MIS is not responsible for the cancellation of pace car rides due to inclement weather or by act of the sanctioning body.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Sunday Pace Car Ride – valid for up to 2 people

Golden Ticket winner and one guest will receive a Pace Car ride Sunday morning.

- **June Ride times schedule for Sunday, June 15, 2014 at 8:00 a.m.***

Winning ticket must be redeemed the day prior to the winning prize, in addition at that time ride times will be confirmed.

Once you arrive and park, proceed to the Pedestrian Infield Tunnel in Turn 1 and onto Victory Lane on Pit Road. If you are an Infield Guest, please exit the Infield Gate 40B and proceed to Victory Lane on Pit Road.

MIS is not responsible for the cancellation of pace car rides due to inclement weather or by act of the sanctioning body.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Saturday Budweiser Acceleration Passes – valid for up to 2 people

Golden Ticket winner and one guest will receive a Saturday only Budweiser Acceleration Package for Saturday, June 14, 2014.

- **Package Details:**
  - Hospitality credentials with single-day Pre-Race Pit and Paddock access
    - Race ticket not included*
  - Acceleration Club lanyard and credential holder

*All times are subject to change

**TBD, To Be Determined dates and times will be available Friday or race weekends.

    - Lot 3 parking pass
    - Event gift
- **Food and Beverage:**
    - Continental breakfast and catered lunch
    - Complementary water, juices and soft drinks (Coke products)
    - Two drink tickets per guest redeemable for adult beverages
        - Only with adult tickets and must be 21+ to redeem
    - Post-race snack
- **Additional Amenities:**
    - Entertainment and closed-circuit televisions inside the club
    - Club remains open throughout the race and one hour after the checkered flag
    - Special guest appearances

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Sunday Budweiser Acceleration Passes – valid for up to 2 people

Golden Ticket winner and one guest will receive a Sunday only Budweiser Acceleration Package for Sunday, June 15, 2014.

- **Package Details:**
    - Hospitality credentials with single-day Pre-Race Pit and Paddock access
        - Race ticket not included*
    - Acceleration Club lanyard and credential holder
    - Lot 3 parking pass
    - Event gift
- **Food and Beverage:**
    - Continental breakfast and catered lunch
    - Complementary water, juices and soft drinks (Coke products)
    - Two drink tickets per guest redeemable for adult beverages
        - Only with adult tickets and must be 21+ to redeem
    - Post-race snack
- **Additional Amenities:**
    - Entertainment and closed-circuit televisions inside the club
    - Club remains open throughout the race and one hour after the checkered flag
    - Special guest appearances

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Weekend Fan Vision

Golden Ticket winner is to receive a Fan Vision weekend rental card valid for race day at Michigan International Speedway.

Winner is responsible for placing a credit card with the vendor at time of rental as a security deposit.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

$20 "Michigan Money" Food Voucher

2014 Michigan International Speedway Golden Ticket
Program Prize Descriptions

Golden Ticket winner is to receive a $20 "Michigan Money" Food Voucher valid for "Event Weekend" (Friday – Sunday) in June.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

NASCAR Nationwide Open Garage Session – valid for up to 2 people

Golden Ticket winner and one guest will receive passes valid for entry into the Friday Nationwide Open Garage. ***June 13, 2014 at 4 p.m.****

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Present the Fan Trophy - valid for up to 2 people

Prize to be awarded on race weekend by Michigan International Speedway track president Roger Curtis.

Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.

August Fan Appreciation Prize Descriptions

Ultimate Fan Experience

Golden Ticket winner will receive the following valid for ***August "event weekend" only***:

- NASCAR Camping World Truck Series Open Garage session passes for Friday, August 15 starting at **5 p.m.*** (valid for 2 people)
- NASCAR Camping World Truck Series Autograph session passes for Friday, August 15 starting at **12 p.m.*** (valid for 2 people)
- Weekend, Fan Vision Rental
- $20 "Michigan Money" Food Voucher
- Budweiser Acceleration club Passes for both Saturday, August 16 & Sunday, August 17 (valid for 2 people)
- Pre-Race Ceremony passes/Driver Introductions for Sunday, August 17 (valid for 2 people)
- Weekend, NASCAR Cup Cold Garage passes (valid for 2 people)
- NASCAR Sprint Cup Series Question & Answer session passes for Friday, August 15 starting at **6:15 p.m.*** (valid for 2 people)

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Driver Introduction Passes – valid for up to 2 people

Golden Ticket winner and one guest will receive Pre-Race Ceremonies/Driver Introduction passes valid for ***Sunday only***.

You can access the Pre-Race Ceremonies and Driver Introductions starting at 12 p.m. on Sunday, August 17 by crossing over at the stairs next to the flag stand. The flag stand is located near the start/finish line. Security will clear the area of all people without proper credentials. ***Make sure your specially-marked Pre-Race Ceremony Pass is visible at all times.*** *You are responsible for getting yourself to the Pre-Race area.* All winners must exit the Pre-Race area when directed by security and will exit via the trackside stairs to the grandstands.

UPDATED 04/17/14

*All times are subject to change

**TBD, To Be Determined dates and times will be available Friday or race weekends.

2014 Michigan International Speedway Golden Ticket
Program Prize Descriptions

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Cold Garage Passes – valid for up to 2 people

Golden Ticket winner and one guest will receive a Sprint Cup Cold Garage Pass valid for ***Event Weekend (Friday – Sunday) only***.

Shirts and pants; dresses; and /or skirts and blouses are required. Shoes are required. The following are permitted: shorts, short sleeve-less shirts and blouses, and open-toed shoes. Minors must be accompanied by an adult.

These passes grant access to the NASCAR Sprint Cup Series Garage when the NASCAR "Hot Pass" is *NOT* in effect. The schedule notes the times that the "Hot Pass" goes into effect at which time you must exit the garage area. No replacement prize will be awarded if garage access is cancelled for any reason by NASCAR or another sanctioning body.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Saturday Pace Car Ride – valid for up to 2 people

Golden Ticket winner and one guest will receive a Pace Car ride Saturday morning.

- **June Ride times schedule for Saturday, August 16, 2014 at 7:45 a.m.***

Winning ticket must be redeemed the day prior to the winning prize, in addition at that time ride times will be confirmed.

Once you arrive and park, proceed to the Pedestrian Infield Tunnel in Turn 1 and onto Victory Lane on Pit Road. If you are an Infield Guest, please exit the Infield Gate 40B and proceed to Victory Lane on Pit Road.

MIS is not responsible for the cancellation of pace car rides due to inclement weather or by act of the sanctioning body.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Sunday Pace Car Ride – valid for up to 2 people

Golden Ticket winner and one guest will receive a Pace Car ride Sunday morning.

- **June Ride times schedule for Sunday, August 17, 2014 at 8:00 a.m.***

Winning ticket must be redeemed the day prior to the winning prize, in addition at that time ride times will be confirmed.

Once you arrive and park, proceed to the Pedestrian Infield Tunnel in Turn 1 and onto Victory Lane on Pit Road. If you are an Infield Guest, please exit the Infield Gate 40B and proceed to Victory Lane on Pit Road.

MIS is not responsible for the cancellation of pace car rides due to inclement weather or by act of the sanctioning body.

UPDATED 04/17/14

*All times are subject to change

**TBD, To Be Determined dates and times will be available Friday or race weekends.

2014 Michigan International Speedway Golden Ticket
Program Prize Descriptions

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Saturday Budweiser Acceleration Passes – valid for up to 2 people

Golden Ticket winner and one guest will receive a Saturday only Budweiser Acceleration Package for Saturday, August 16, 2014.

- **Package Details:**
  - Hospitality credentials with single-day Pre-Race Pit and Paddock access
    - Race ticket not included*
  - Acceleration Club lanyard and credential holder
  - Lot 3 parking pass
  - Event gift
- **Food and Beverage:**
  - Continental breakfast and catered lunch
  - Complementary water, juices and soft drinks (Coke products)
  - Two drink tickets per guest redeemable for adult beverages
    - Only with adult tickets and must be 21+ to redeem
  - Post-race snack
- **Additional Amenities:**
  - Entertainment and closed-circuit televisions inside the club
  - Club remains open throughout the race and one hour after the checkered flag
  - Special guest appearances

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Sunday Budweiser Acceleration Passes – valid for up to 2 people

Golden Ticket winner and one guest will receive a Sunday only Budweiser Acceleration Package for Sunday, August 17, 2014.

- **Package Details:**
  - Hospitality credentials with single-day Pre-Race Pit and Paddock access
    - Race ticket not included*
  - Acceleration Club lanyard and credential holder
  - Lot 3 parking pass
  - Event gift
- **Food and Beverage:**
  - Continental breakfast and catered lunch
  - Complementary water, juices and soft drinks (Coke products)
  - Two drink tickets per guest redeemable for adult beverages
    - Only with adult tickets and must be 21+ to redeem
  - Post-race snack
- **Additional Amenities:**
  - Entertainment and closed-circuit televisions inside the club
  - Club remains open throughout the race and one hour after the checkered flag
  - Special guest appearances

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

*All times are subject to change

**TBD, To Be Determined dates and times will be available Friday or race weekends.

2014 Michigan International Speedway Golden Ticket
Program Prize Descriptions

Weekend or Single Day Fan Vision Rental

Golden Ticket winner is to receive a Fan Vision weekend rental card valid for race day at Michigan International Speedway.

Winner is responsible for placing a credit card with the vendor at time of rental as a security deposit.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

$20 "Michigan Money" Food Voucher

Golden Ticket winner is to receive a $20 "Michigan Money" Food Voucher valid for "Event Weekend" (Friday – Sunday) in June.

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Friday, August Truck Open Garage – valid for up to 2 people

Golden Ticket winner and one guest will receive passes valid for entry into the Friday Truck Open Garage. ***Friday, August 15, 2014 starting at 5 p.m.****

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Friday, August Truck Autograph Session – valid for up to 2 people

Golden Ticket winner and one guest will receive passes valid for entry into the NASCAR Truck Series Autograph Session. ***Friday, August 15, 2014 starting at 12 p.m.****

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Friday, August Sprint Cup Q&A Session – valid for up to 2 people

Golden Ticket winner and one guest will receive passes valid for entry into the NASCAR Sprint Cup Series Question & Answer Session. ***Friday, August 15, 2014 starting at 6:15 p.m.****

Please redeem your winning Golden Ticket at the Fan Appreciation booth located near the center of the New Holland Fan Plaza. ***Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.***

Present the Fan Trophy - valid for up to 2 people

Prize to be awarded on race weekend by Michigan International Speedway track president Roger Curtis.

UPDATED 04/17/14

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**TBD, To Be Determined dates and times will be available Friday or race weekends.

2014 Michigan International Speedway Golden Ticket
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Account holder must present photo ID to claim prize. The prize is not transferable. A daily admission ticket, MIS infield or APEX wristband is required for entry.

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**TBD, To Be Determined dates and times will be available Friday or race weekends.