

2012 RENEWAL

TICKETS & CAMPING
800.354.1010
MISPEEDWAY.COM



Renewal must be postmarked by November 18, 2011. Please allow 5-7 days of mail time to ensure proper delivery.
Pricing expires January 31, 2012. Ticket Office: 12626 U.S. Highway 12 Brooklyn, MI 49230-9068

COMMIT TO RETURNING IN 2012 WITH ONLY 10% DOWN AND DON'T PAY YOUR BALANCE UNTIL 4/1/12.

Renewal Deadline November 18, 2011

Standard Mail Print @ Home (See reverse side for details)
RENEWAL MUST BE POSTMARKED NOVEMBER 18, 2011

ACCOUNT INFORMATION UPDATE (Fill out form on reverse side) DONATE \$1 TO MIS CARES (Visit MISPEEDWAY.COM/miscare for details)

ADD EVENT TICKET INSURANCE Yes, please add Event Ticket Protector™ Insurance to my order for an additional \$6.25 per ticket/pass.



I UNDERSTAND I MUST PAY FOR MY RENEWAL WITH A CREDIT CARD TO ADD INSURANCE. ORDERS PAID VIA CHECK CAN NOT BE INSURED. DO NOT INCLUDE PRICE IN RENEWAL TOTAL. THIS PROVIDES COVERAGE IF YOU CAN'T ATTEND THE EVENT FOR ANY COVERED REASON. THE INSURANCE CHARGE IS IN ADDITION TO YOUR RENEWAL ORDER AND WILL BE BILLED SEPARATELY BY ACCESS AMERICA AT A LATER DATE. SEE BACK FOR COVERAGE DETAILS. (CREDIT CARD ORDERS ONLY.)

Flexible Payment Plan Just 10% down by the renewal deadline secures your 2012 Order. Then make payments where you select the date and the dollar amount for each payment. Payments indicated must equal total order value and dates must be filled in or I authorize MIS to adjust my payment dates and \$ amount accordingly. Fill in desired date and \$ amount to be automatically charged to your card as you have indicated.

Payment 1*	Payment 2: / /2012	Payment 3: / /2012	Final Payment: 4/1/2012	TOTAL PAYMENT
\$	\$	\$	\$	\$

*When order is received no later than 11/18/11 - must be a minimum of 10% of your total order value.

CREDIT CARD: Visa MasterCard Discover American Express

ACCOUNT NUMBER: EXP. DATE: _____

Credit card numbers are 13 or 16 digits in length. Limit of **one** credit card may be used for payment. **FOR SECURITY REASONS, PLEASE DO NOT LIST YOUR V-CODE ON YOUR RENEWAL FORM. YOU WILL BE CONTACTED FOR VERIFICATION BY A TRACK REPRESENTATIVE. PLEASE BE SURE WE HAVE AN UP-TO-DATE DAYTIME PHONE NUMBER ON FILE FOR YOU.**

CARDHOLDER'S NAME (Print): _____ (Sign): _____

Required for order to be processed. Signature above constitutes your acceptance of the terms used. Your credit card will be charged when order is received.

CHECK #: _____ MONEY ORDER: (Submit payment in U.S. funds payable to Michigan International Speedway.)
Check, money order and cash payments do not qualify for Event Ticket Protector Insurance. Please see terms and conditions on reverse side.

MIS reserves the right to relocate your seating/campsites based on manifest adjustments. Prices change after renewal period.



WHY RENEW?

1. Tickets will never be cheaper!
2. You will have first chance at relocating or adding seats before they go on sale to the public.
3. You can take advantage of our easy, flexible, extended payment plan with only 10% down through April 1, 2012.
4. You'll automatically be entered to win a trip for two to the NASCAR Sprint Cup Awards Ceremony with MIS President Roger Curtis.
5. And don't forget, we reward loyalty. All our guests have the chance to win Fan Appreciation prizes throughout the season.

SCAN FOR RENEWAL DETAILS

OR VISIT MISPEEDWAY.COM
TO RENEW ONLINE



Renew your 2012 MIS Camping, Grandstand, Acceleration, Champions Club or General Admission tickets before November 18, 2011, and you'll qualify for low renewal-level price upgrades later. Renew last year's package now and then create the MIS experience you've always dreamed of by upgrading or adding tickets, pit passes, campsites, or hospitality clubs for Friday, Saturday and Sunday (for both NASCAR SPRINT CUP event weekends).

Account Information Update

ADDRESS _____

E-MAIL ADDRESS Change/Add _____

CITY, STATE, ZIP CODE _____

PHONE NUMBER Change/Add _____

Privacy Policy: **May we contact you via E-mail?** Yes or No

Phone Yes or No

Mail Yes or No

FLEXIBLE EASY-PAYMENT PLAN By participating in this special payment plan for your renewal order, you are agreeing to the following terms and conditions.

- The first payment (10% of total order) will be processed when your order is received. You will receive confirmation via e-mail.
- Additional payments will be processed as indicated on the reverse side of form. You will receive confirmation via e-mail for each payment received.
- Final payment will be automatically charged on April 1, 2012. You will receive a final e-mail confirmation when your last payment has been charged.
- This offer is valid for customers requesting the flexible payment plan using Visa, MasterCard, Discover or American Express credit cards only.
- If payment is denied at any stage of the payment plan, entire payment will be required immediately.
- No refund of full or partial payments.
- A limit of one (1) credit card may be used for this payment plan.

PRINT @ HOME Note: If your renewal order contains anything other than Grandstand Admission Tickets (i.e., campsites, wristbands, pit passes and fan hospitality passes), your order is not eligible for the Print @ Home option. You will receive an e-mail with a link and instructions after April 1, 2012, on how to print your tickets directly from your own printer. **IMPORTANT** - Please make sure we have a valid e-mail address on file for you so you receive the link. Print @ Home is your ticket.

EVENT TICKET PROTECTOR™ INSURANCE provides greater peace of mind by insuring you against unforeseen circumstances. Only credit card payments are allowed to participate in Event Ticket Insurance. If you choose to add Event Ticket Protector™ Insurance, you will be billed by Access America at a later date. If a traffic accident or other covered reason prevents you from attending the event 100% of the ticket/pass price, including taxes and shipping charges is returned to you, up to a maximum of \$10,000. Conditions, limitations and exclusions may apply. For more information about this insurance, please go to <http://MISpeedway.com/insurance/>. If you have any questions, or if you relocated/changed an order, please contact World Access at 1-800-628-6188. Satisfaction Guarantee - Within 10 days of purchasing Event Ticket Protector™ Insurance, Access America will process a full refund of premium to you, as long as you have not already attended your event or filed a claim. No refunds shall be paid to you after 10 days of purchasing the product. The insurance coverage from Access America is provided under Form No. 50.231CW, 50.431, 52.201 or 52.401 issued by BCS Insurance Company. BCS is rated A- "Excellent" by A.M. Best Co. (www.ambest.com), a well-known expert in the insurance industry. Access America is a division and service mark of World Access Service Corp.

MICHIGAN INTERNATIONAL SPEEDWAY TERMS AND CONDITIONS

By placing this order, for consideration which Holder acknowledges, Holder expressly agrees: All Ticket Sales Are Final - No Money Refunded - No Exchanges. In the event of postponement of the race, the ticket purchased will be honored on the date the race is held. **By use of the ticket purchased:** Holder expressly assumes all risk incident to the event, whether occurring prior to, during or subsequent to the actual event and agrees that all participants, sanctioning bodies, and all employees, agents, officers, and directors of International Speedway Corporation, its affiliates and subsidiaries are hereby released from any and all claims arising from the event, including claims of negligence. Holder irrevocably grants to International Speedway Corporation and its assigns, licensees, affiliates and successors the right to use Holder's image, likeness, voice, actions and/or statements in all forms and media including composite or modified representations for all purposes, including advertising, trade, or any commercial purpose throughout the world and in perpetuity. Holder hereby waives any and all claims that Holder may have for libel, defamation, invasion of privacy or right of publicity, infringement of copyright or violation of any other right arising out of or relating to any utilization of Holder's image as described herein.

Tickets and other admissions materials:

Obtained from sources other than International Speedway Corporation and its affiliates may be lost, stolen, or counterfeit, and in such cases will not be honored. Tickets may not be resold at a price higher than printed on the ticket. Tickets may not be resold for any price on Speedway property. May not be used for advertising, promotions (including contests, sweepstakes or giveaways) or other trade purposes, without the prior express written consent of International Speedway Corporation. NASCAR owns all rights to broadcast, film, tape, capture, overhear, photograph, collect or record by any means (including but not limited to television, cable television, radio, pay-per-view, closed circuit television, satellite signal, digital signal, and the Internet) all images, sounds and data arising from or during any NASCAR Event and NASCAR shall be the sole owner of any and all copyrights, intellectual property rights, and proprietary rights worldwide in and to these works and in and to any other works, copyrightable or otherwise, created from the images, sounds and data arising from or during any NASCAR Event. The bearer of any tickets purchased via this document agrees not to take any action, or cause others to take any action, which would contravene, diminish, encroach or infringe upon these NASCAR rights.

Note to Credit Card Purchasers: Your signature above constitutes your acceptance of the terms listed below. Your Credit Card account will be charged when this Order Form is received. Tickets might not be delivered before two weeks prior to the event. If the seats you requested are not available we will substitute the best available seats. The date and time of the event(s) listed are subject to change by Michigan International Speedway or the sanctioning body of the particular Event. Holder assumes responsibility for verifying the dates and times of the Event(s) prior to travel or other arrangements in connection with the Event(s). It is Michigan International Speedway's policy to cancel all renewal privileges of any purchaser of a ticket found to have been resold at a price greater than the face value of the ticket. The initial purchaser is responsible if tickets are resold. The name on the first line of this statement represents the only individual or business having the renewal option. This option is not transferable and the ownership of the seats is not implied.

In addition to the ticket(s) purchased for specific events, your purchase also entitles you to a right to renew your ticket purchase for those events the following year. The track will notify you of the renewal deadline and such renewal must be completed by such deadline. Renewal right is void if such is not held for any reason. Should your exact seat not be available, Track may provide reasonably similar accommodations. Please see each track website for further details.

RENEW NOW...

FOR MORE MIS EXCITEMENT!

10% down is all it takes to renew now for 2012 at MIS.

Don't wait to renew your tickets to Michigan International Speedway. With only 10% down you can guarantee your spot at MIS for next season. You can even take advantage of the flexible, easy payment plan and not pay your balance until April 1, 2012. With a value like this, it's never been easier or more affordable to upgrade your NASCAR experience with reserved seating, pit passes, hospitality, or camping. And with special junior and kids' pricing, start that family tradition and bring the next generation of race fans to the track. Make the most of your MIS weekend with low prices on upgrades and additions. Place 10% down today and renew for 2012. Visit mispower.com/renewals for details.

As a valued customer, we have set aside special call-in dates for you to upgrade or relocate your order. You can add tickets, pit passes, hospitality or camping during your call-in period time.



We've designated special dates for you to upgrade or change your seats! A ticket service specialist will assist you. Call 800-354-1010.

January 9-10: Relocation for Camping and Infield guests

January 11-12: Relocation for Champions Club and Center Grandstand guests

January 13-14: Relocation for Turn 1 guests

January 15: Relocation for Turn 3 guests

January 16: Relocation for guests who only come to Saturday events



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MIS CHAMPIONS CLUB
Presented By **Federal CREDIT UNION**

SKYLOUNGE SUITES

CENTER GRANDSTANDS

VICTORY LANE CLUB
HONOR ATHLETIC DOWNS

TURN 1

TURN 3

TICKET & ADMINISTRATIVE OFFICE

Friday Center Grandstand (All Rows)	\$10												
June 15 - ARCA Racing Series													
August 17 - NASCAR Sprint Cup Series Practice & Qualifying													
<small>Kids 12 & Under FREE All Seats*</small>													
Saturday Center Grandstand (All Rows)	\$20												
June 16 - NASCAR Nationwide Series	\$15												
August 18 - NASCAR Camping World Truck Series													
<small>Kids 12 & Under FREE All Seats*</small>													
<small>Kids 13-17 HALF PRICE All Seats*</small>													
Weekend Pre-Race Pit Pass*	\$50												
Junior Pre-Race Pit Pass (17 & Under - Sunday Only)	\$25												
Infield Wristbands	\$65												
Includes Center Grandstand admission Friday and Saturday, sections 37-41.													
After 1/31/12	\$100												
<small>Must be purchased by infield siteholder.</small>													
Sunday Reserved Seating													
June 17 & August 19 - NASCAR Sprint Cup Series													
<table border="0"> <tr> <td>\$105</td> <td>\$75</td> <td>\$50</td> <td>\$35</td> </tr> <tr> <td>\$95</td> <td>\$65</td> <td>\$45</td> <td>\$30</td> </tr> <tr> <td>\$85</td> <td>\$55</td> <td>\$40</td> <td>\$25</td> </tr> </table>	\$105	\$75	\$50	\$35	\$95	\$65	\$45	\$30	\$85	\$55	\$40	\$25	
\$105	\$75	\$50	\$35										
\$95	\$65	\$45	\$30										
\$85	\$55	\$40	\$25										
<small>Kids 17 & Under HALF PRICE*</small>													
NEW! MIS Family 4 Pack	\$99												
<small>Center Grandstands Rows 1-5 and Turn 3 Rows 21-69</small>													
<small>Includes 4 tickets, 4 hot dogs, 4 Cokes and 1 Program</small>													
MIS Champions Club All Weekend	\$490												
Victory Lane Club All Weekend	\$750												
<small>Wheelchair Access Seats Available</small>													
<small>Event Ticket Insurance Available</small>													
<small>*Restrictions Apply</small>													

TURN 3 ONLY:
Kids 12 & Under FREE
Juniors 13-17 HALF PRICE

RENEW WITH ONLY 10% DOWN BEFORE NOVEMBER 18, 2011, AND GET THE BEST VALUE OF THE SEASON.

MAKE 2012 AT MIS EVEN BETTER - UPGRADE YOUR EXPERIENCE!

You've been to MIS; you've seen what we have to offer. Customize your race weekend by adding pit passes, camping or changing seats. Want to add tickets or try an affordable family four-pack? Here are some options to make your MIS experience special and memorable.



MIS FAMILY 4-PACK

You will receive four tickets in the Turn 3 Grandstand or four tickets in Rows 1-5 of the Center Grandstand, plus four hotdogs, four Coca-Colas, and a souvenir program. This \$99 offer has a \$41 savings in the Turn 3 Grandstand; and up to a \$101 savings in the Center Grandstand!

PIT PASSES

Experience pit road up close, walk the start/finish line, view the cars and race teams up close during pre-race preparations for only \$50; Juniors 17 & Under \$25 on Sunday only.

BUDWEISER ACCELERATION

A must-have upgrade for real NASCAR fans, Budweiser ACCELERATION offers fans the perfect mix of great racing atmosphere, driver access, entertainment, food, and fun. With the Budweiser ACCELERATION package you'll see and hear from today's most popular Sprint Cup drivers. Last year, Budweiser ACCELERATION was visited by Ryan Newman, Clint Bowyer, Kyle Busch, Kasey Kahne, among others. Located in the New Holland Fan Plaza, this race-day experience is only a few steps from the main grandstands. Purchase individual or group packages (\$79 - \$159) now and experience Budweiser ACCELERATION for yourself in 2012.



VICTORY LANE CLUB

OR MIS CHAMPIONS CLUB™ presented by CP Federal Credit Union

Enjoy the entire weekend in the air-conditioned comfort of the CHAMPIONS CLUB presented by CP Federal Credit Union or the VICTORY LANE CLUB. Both feature luxurious viewing areas, all-inclusive catered food, pit access, plus the added convenience of easy-access parking. The CHAMPIONS CLUB (\$490 per person) offers best-of-the-track outdoor stadium seating and access to driver introductions so you can experience the excitement of NASCAR up close. Victory Lane Club (\$750 per person) is your suite above the pits and you'll get access to Gatorade Victory Lane after the races. So take your pick and enjoy NASCAR racing in style. Tickets include access Friday, Saturday and Sunday.



BEAUTIFUL CAMPSITES EVERYWHERE YOU TURN

Turn your MIS and NASCAR experience into a total weekend adventure by camping in the beautiful Irish Hills, all located conveniently on Michigan International Speedway property. Whether you have a self-contained motor home or prefer the natural fun of tent-style camping, we've got just the campsite for you, your friends, or your family. Campsite fees range from \$130 to \$450 for the entire stay. Don't camp? Find a preferred hotel, at MISpeedway.com/hotels or visit MISCamping.com for a turn-key option.



WINE AND BEER FEST, MAY 19, 2012

Renewal Tickets: \$25 (Includes \$10 in tasting tokens)

- Popular wine and food pairings
- High-speed pace car rides
- Live music and entertainment
- Michigan-based wineries and breweries
- To order a \$25 campsite at Graves Farm Campground for the Great Lakes Wine Fest call 800-354-1010 or visit MISCamping.com



Wine Fest is only open to ages 21 and over.

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FRI 6.15.12



SAT 6.16.12



SUN 6.17.12



FRI 8.17.12



SAT 8.18.12



SUN 8.19.12