

## OFFICIAL RULES FOR THE “2021 NASCAR Sweepstakes”

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**SWEEPSTAKES PERIOD:** The 2021 NASCAR Sweepstakes begins on July 15, 2021 at 8:00 a.m. Eastern Standard Time (“EST”) and ends on July 19, 2021 at 12:00 p.m. EST (the “Sweepstakes Period”).

**HOW TO ENTER:** During the Sweepstakes Period there are two (2) ways to enter: (1) **Text Message:** Using your SMS-enabled mobile phone during the Sweepstakes Period, text “NASCAR” to short code 69050 (“Short Code”), follow the link to [www.mispeedway.com/NASCARSweeps](http://www.mispeedway.com/NASCARSweeps), and follow the directions provided to complete the entry form and submit to receive one (1) entry into the Sweepstakes. (2) **Via Mail:** Handprint your name, address, city, state, zip code, daytime and evening phone numbers (including area codes), and date of birth on a 3" x 5" card and mail the card, with proper postage affixed to: 2021 NASCAR Sweepstakes c/o Michigan International Speedway, 2626 U.S. Highway 12, Brooklyn, MI 49230.

Text Message entrants must have a mobile phone with text messaging capabilities to enter by Text Message. Participants entering this Sweepstakes via Text Message may incur a standard text message and data charge from their wireless service provider for each message sent and received. Check with your wireless service provider for details on these and other applicable charges. You may receive a reply message to inform you that your entry was received, and, if selected, that you have won the Sweepstakes. Participants are solely responsible for any such wireless charges. Not all wireless carriers participate. By texting the Short Code, each entrant is providing their signed consent to receive text messages, telephone calls, and/or emails related to the Sweepstakes. An entrant may, at any time, choose to stop participating in the Sweepstakes by sending an opt-out text message stating “**STOP**” to the Short Code, in which case entrant may receive a final text message confirming the opt-out. For help, send a text message with the keyword **HELP** to short code 69050. If an entrant sends an opt-out text message, they will be sent a reply text message, which will provide that they have been unsubscribed and will receive no further messages.

**Carrier specific charges for text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.** SMS may not be available for all service providers. Cellular phone carrier’s instructions for text messaging may be different. Check your phone capabilities for specific instructions. The text message entry portion of this sweepstakes requires a two-way text messaging enabled cellular phone. Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. Entrant hereby grants permission to the Sponsor to notify them via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge you for each text message, including any error message that is sent and received in connection with the Sweepstakes, based on the applicable wireless service plan. Entrant is responsible for all applicable fees and taxes associated with placing an SMS entry. Sponsor in its sole discretion may add or delete a cellular carrier at any time, without notice. Text message entries will be deemed to have been submitted by the registered owner of the device used to enter.

Limit one (1) entry, per person. All entries must be received and recorded during the Sweepstakes Period. Entries received from any person or email address or household in excess of the limitation will be void. Entries generated by script, macro or other automated or mechanical means or by any means which subvert the entry process are void. All entries become the sole property of the Sponsor and will not be returned. Released Parties (as defined below) are not responsible for incomplete, lost, late, damaged, delayed, illegible, or misdirected entries. Incomplete, illegible, or fraudulent entries will be void.

**ELIGIBILITY:** Sweepstakes is open to legal residents of the fifty (50) United States and the District of

Columbia, who are of the age of majority or older in the applicable jurisdiction. Employees of Michigan International Speedway, LLC ("Sponsor") its parents, subsidiaries, limited liability and affiliated companies, and advertising and promotion agencies, and each of their respective family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside), and members of their households, whether or not related, are not eligible to enter or win. Sweepstakes is subject to all applicable federal, state and local laws. Void where prohibited by law.

**DRAWING:** One (1) Grand Prize potential winner will be selected at random among all entries received, on or about July 20, 2021. Odds of winning depend on the number of eligible entries received. Prize award is subject to verification of eligibility and compliance with these Official Rules.

**WINNER NOTIFICATION:** Potential winners will be contacted via telephone, email, and/or direct text message and asked to provide a valid email address for further prize redemption instructions. The winners will be required to execute and return an affidavit of eligibility, a publicity release (except where prohibited), a liability release and a copy of his/her valid personal identification card bearing his/her photograph, name, age, and address within ten (10) days of date of issuance. In addition, if any potential winner is a Canadian resident, he/she must answer unaided a time-limited mathematical skill-testing question as a condition to receiving the prize. The execution of additional releases and/or waivers of liability required by Sponsor and/or any other applicable sanctioning body or prize provider may also be required and returned within the time period specified by such entities, as appropriate. Return of prize or prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Sponsor to contact a potential winner within a reasonable time period or noncompliance with these Official Rules by any potential winner will result in disqualification and, at Sponsor's sole discretion, the prize may be awarded to a runner-up. If any potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

**PRIZES:** One (1) Grand Prize winner will receive one (1) campsite location for the August 20-22, 2021 NASCAR® Cup Series FireKeepers Casino 400 weekend and two (2) grandstand tickets to the August 22, 2021 NASCAR® Cup Series FireKeepers Casino 400 motorsports racing event. Approximate Retail Value ("ARV") of the Grand Prize is: **\$500.00**. All applicable federal, state and local taxes, any other expenses associated with prize acceptance and use not specifically listed herein as being provided including tent, RV, camping supplies, air/ground transportation, meals, gratuity, etc., are the responsibility of each winner. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. No substitution, transfer or cash redemption of prizes is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value. All prize details are at Sponsor's sole discretion.

**GENERAL CONDITIONS:** By entering this Sweepstakes and/or accepting any prize, entrant agrees: (1) to release, discharge and hold harmless Sponsor, its parent companies, subsidiaries, limited liability and affiliated companies, advertising and promotion agencies, and each of their respective shareholders, officers, directors, employees, members, agents and assigns (collectively, the "Released Parties") from liability of any kind or nature for any loss, claims, damages, or injuries of any kind resulting in whole or in part, directly or indirectly from entrant's participation in this Sweepstakes or from the acceptance and use/misuse of any prize; and (2) to abide by, and be bound by these Official Rules and the decisions of the Sponsor relating to participation in the Sweepstakes, selection of winners and awarding of prizes, which shall be final. Acceptance of any prize constitutes permission to use winner's name, biographical information, city and state of residence, voice, photograph, image and/or likeness for advertising, promotional and other purposes in any and all media now known or hereafter devised, worldwide, in perpetuity, without further compensation, notification or permission from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so, unless prohibited by law. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software

malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or should the Sweepstakes be unable to run as planned for any other reason, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winners in a random drawing from among all eligible, non-suspect entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. "Authorized account subscriber of the e-mail account" is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

**FORUM SELECTION:** This Sweepstakes shall be governed by the laws of the State of Michigan. Each entrant knowingly and voluntarily intends and agrees that (i) the mandatory, exclusive venue for any action in any way related to or arising out of this Sweepstakes or prizes awarded shall be resolved individually without resort to any form of class action and shall be in the state and federal courts in and for Lenawee and Jackson Counties, Michigan; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees. Each entrant hereby knowingly and voluntarily waives any and all objections to venue and personal jurisdiction in the foregoing, and submit themselves thereto. Each entrant hereby waives any right it may have to assert the doctrine of forum non conveniens or similar doctrine or to object to venue with respect to any proceeding brought in accordance with this paragraph, and stipulates that the aforementioned courts shall have in personam jurisdiction and venue over them for the purpose of litigating any dispute, controversy, or proceeding arising out of or related to this Sweepstakes.

**WINNERS' LIST:** The winners' names will be posted on [www.mispeedway.com/NASCARsweeps](http://www.mispeedway.com/NASCARsweeps) following the conclusion of the Sweepstakes Period.

**SPONSOR:** This Sweepstakes is sponsored by Michigan International Speedway, LLC, having its principal place of business at 12626 U.S. Highway 12, Brooklyn, MI 49230.

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**CONSUMER PRIVACY:** Information submitted to Sponsor by any entrant is subject to Sponsor's privacy policy located at <http://www.mispeedway.com/Footer/Privacy-Policy.aspx>.